

Sponsor Information

April 15, 2010

You are invited to participate in the 7th Annual AT Expo! This event focuses on Assistive Technology (AT) for people of all ages and abilities to help them live, learn, work and play. We invite you to become a sponsor of this Expo!

Who Should Sponsor?

We all know someone who could use assistive technology. Whether it is a parent of a child with autism, a person needing accommodations for work after an accident, the daughter with a parent experiencing memory loss, or a service provider seeking information on specific communication devices - the information will be found at this event. The AT Expo is the place to get your name out to the public before and during the Expo. Sponsorship at the AT Expo positions your organization as someone who supports those who need assistance to stay in their homes, better communicate with others or perform work in our communities. It showcases you as a supporter of products and services for people of all ages that need assistive technology to live, learn, work and play. More information on sponsorships is located on the next page.

The Assistive Technology Expo 2010 is open to the Public!

The AT EXPO connects individuals with disabilities, their family members, and the people that serve them (care providers, therapists, teachers, social workers, and nurses) with Assistive Technology vendors. Types of devices and services may include vision, hearing, learning disabilities, aids for daily living, safety, augmentative communication, computer access, mobility, medication administration, home/work modifications, telecommunication, environmental controls and legal rights.

Last year approximately 500 people from our region attended the 2009 AT Expo.

GENERAL INFORMATION

Date: April 15, 2010

Contact: Daphne Meyers

Location: Ramada Plaza Suites

daphne@atexpo.org

Fargo, North Dakota USA

701-235-2330 or 877-760-2939

Attendees: Last year 500+ individuals from throughout the region attended the expo. Attendees include those who need products and services themselves to those that provide care for other individuals. Assistive Technology helps a wide variety people from the very youngest children to our aging relatives.

KEY DEADLINES

Sponsorship Application Deadline:

March 15, 2010

Sponsorship Fees Paid:

April 1, 2010

Questions: daphne@atexpo.org

701-235-2330 or 877-760-2939

Package Information

Offering	Platinum \$1000+	Gold \$500	Silver \$250	Bronze \$100
One regular (non-corner) booth space at AT Expo (value up to \$275)	Complimentary	\$50 discounted off current rate	Current Rate	Current Rate
Complimentary Conference Registration(s) for morning session (\$30/person)	10	3	1	0
Lunch(es) included at Expo	2	1	0	0
Single sheet insert for Attendee Welcome Bag – sponsor provides piece at quantity requested by sponsor coordinator.	X			
Acknowledgement in media releases from AT Expo	X	X		
Web link to your organization's website on AT Expo Website	Logo (with link)	Type-face only (with link)		
Recognition by name and level during announcements on during Exhibit Hall Open Hours	X	X		
Recognition on Electronic Display running during Exhibit Hall Open Hours	X	X	X	X
Recognition on Expo Program (given to all attendees day of Expo)	X	X	X	X
Recognition on signage near registration area/main entrance to AT Expo	X	X	X	X
Recognition on Expo Program (given to all attendees day of Expo)	X	X	X	X

Break sponsorships are also available at various prices. Please contact Daphne Meyers (daphne@atexpo.org) if you are interested.

Sponsor Registration Form

April 15, 2010

Name of Sponsor Organization:

Street Address:

City, State, Zip:

Contact Name:

Phone:

Email:

Website:

Sponsorship Level:

- Platinum (\$1000+)**
- Gold (\$500)**
- Silver (\$250)**
- Bronze (\$100)**

- Please contact regarding a break sponsorship.**

**** checks payable to AT EXPO****

By submitting this application, you are indicating that you have the authority to commit to this sponsorship. You are also indicating your understanding that you are responsible for paying the fees as listed above.

Sponsorship Application Deadline:

March 15, 2010

Return form to:

Daphne Meyers, AT Expo Coordinator

Email: daphne@atexpo.org

Mail: 1739 4th Street North; Fargo, ND 58102

Questions – contact Daphne via email or call 877-760-2939 (701-235-2330)