

Unique Promotional Opportunity for AT EXPO 2010 Vendors

As a participating vendor in the 2010 Assistive Technology Expo, we have an exciting opportunity for you!



Disability Viewpoints, a three time award winning television and internet program, would like to come to the 2010 AT Expo to tape a series of programs. They wish to showcase eight (8) of the show vendors in this series. They have put together a special offer for your organization to participate in this series.

Disability Viewpoints airs on CTV Channel 15 primarily in the Minneapolis-St. Paul area, as well as, live and archived on the Internet. The program has been in production for 11 years and is the only industry-recognized monthly TV program advocating for the disabled.

To view archived copies of this program, you can visit:

<http://ctv15.org/index.php/programs/local/disability.html>

Read below to see all the details of this exceptional offer.

The Disability Viewpoints - AT Expo Package

By registering for this package, your organization will receive a 10-12 minute segment on Disability Viewpoints. Footage for this segment will be filmed during the 2010 AT Expo on April 15, 2010. For this segment, you can demo a new product, highlight your latest service offered, discuss new opportunities for people with disabilities, or whatever your organization would like to showcase!

At a later date, the program will stream on the web, as well as, on air on Cable Access Television (CTV) in the Minneapolis/St. Paul Area. Also, the producers will produce your segment and give you all rights to it – allowing you to use it in any manner you wish for future promotion of your products and services.

Along with this broadcast and online publicity, your package includes a professionally authored DVD copy, customized with your recorded segment for any future efforts of your organization's marketing, media and publicity.

Package Benefits:

- Professionally produced, shot, edited and authored marketable video from a nationally recognized award winning video production team!
(Normally costing thousands of \$\$\$\$)
- Receive a professionally produced & authored DVD that includes 100% copyright released material for your organization. Additional DVD copies available for purchase upon request, however, with the copyright release you may duplicate the content in any way you wish.
(Utilize the media content without purchasing the rights – saving \$\$\$\$)
- Partnering with the only industry-recognized monthly TV program advocating for the disabled.
- Highlight your organization in a truly unique way that has never before been offered.

Package Cost to you = \$500:

Next steps:

- Complete attached interest form.
- Return via email – daphne@atexpo.org or FAX – 701-540-0478

This offer is being extended to you directly from Disability Viewpoints and CTV. The AT Expo Planning Committee is facilitating this offering, but once you express your interest, you will be put in direct contact with DV/CTV for planning and billing.

Please note that there are ONLY 8 spots available, so respond quickly before they are gone!!!

Questions – contact Daphne via email (daphne@atexpo.org) or call 877-760-2939 (701-235-2330).

CTV/Disability Viewpoints Interest Form

Name of Organization:

Street Address:

City, State, Zip:

Contact Name:

Phone:

Email:

Website:

The AT Expo planning team is not responsible for the relationship between CTV and the organization above expressing interest.

This form will be forwarded to CTV and they will contact you directly regarding all production details and payment of \$500 fee.

Because this opportunity is such an incredible marketing opportunity, we expect the **EIGHT spots to go quickly!**

Return form to:

Daphne Meyers, AT Expo Coordinator

Email: daphne@atexpo.org

Fax: 701-540-0478